

# THE ULTIMATE

COMFORT PERFORMANCE

Air | Gas Furnaces  
**U97MV**



## ENDEAVOR™

### Ruud® Endeavor™ Line *Ultra™* Series

The EcoNet® Enabled Ruud Endeavor Line *Ultra* Series U97MV is ENERGY STAR® certified, offering one of the highest efficiencies available today. Monthly utility bills go down while you stay consistently comfortable.

[Ruud.com/Endeavor](http://Ruud.com/Endeavor)



RELY ON RUUD.™



# Total Comfort

## Innovation You Can Count On

Patented industry-first features and 360+1 design make the Ruud Endeavor U97MV a smart choice.



### Peace-Of-Mind Performance

Relax, you're covered by one of the best warranties in the industry<sup>1</sup>—10 Year Limited Parts + Limited Lifetime Heat Exchanger + Conditional Limited Lifetime Unit Replacement.



### Quietest Operation in a Powerful Package

Cozy and quiet vibes are guaranteed with our insulated cabinet and truly variable speed airflow technology—giving you one of the quietest furnaces available<sup>2</sup>.



### Exceptional Energy Efficiency Savings

Higher AFUE (Annual Fuel Utilization Efficiency) ratings mean more energy savings and this 97% AFUE, ENERGY STAR<sup>®</sup> certified gas furnace is close to perfect when it comes to efficiently converting gas to heat—offering up to \$85 in annual energy costs savings<sup>3</sup> and potentially even more with available rebates. Visit [Ruud.com/Rebate](http://Ruud.com/Rebate) to check your state's rebate policies.



### Ultimate Comfort

A modulating gas valve design allows for operation between 40% and 100% to continuously meet your specific heating needs, while the variable speed motor technology ensures a steady stream of perfect warmth and superior humidity control—together providing optimal comfort levels.

ENDEAVOR



To learn more visit  
[Ruud.com/Endeavor](http://Ruud.com/Endeavor)



We Thought  
of Everything...  
& Then Some

We evaluate every detail of a product from top to bottom, inside and out and every angle in between. That's 360+1. And that's why you can count on this gas furnace to bring you and your family years of efficient and dependable indoor comfort.



TESTED.  
TRUSTED.  
**TOUGH.**

From the smallest part to complete comfort systems, we build quality into everything we make so we can be sure it's tough enough to deliver the ultimate performance you can count on day after day, year after year. That reliability is what makes Ruud different—and better

# Plus **Ultimate** Efficiency



## A Smart Way to Live Both **Comfortably** & **Sustainably**



Many Ruud products have sustainability features, but the U97MV has earned our Sustainability Standout Seal, indicating it's among the best of the best. We created the Seal to help you more easily find the products that save energy, save money and save the planet.

## Among Furnaces, **This One's a Star**<sup>4</sup>



**Earning ENERGY STAR**<sup>®</sup> recognition means products meet strict energy efficiency guidelines set by the U.S. Environmental Protection Agency. ENERGY STAR certified heating and cooling equipment can enhance the comfort of your home while saving energy—which saves money on utility bills and protects our climate by reducing harmful carbon pollution and other greenhouse gases.

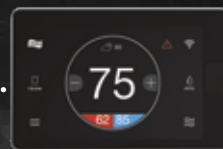


The Ruud Endeavor U97MV operates with the easy-to-use EcoNet Smart Thermostat, which optimizes system performance and provides a new level of protection and precision comfort **with features like:**

- Communication with latest sensor technology
- Control of your thermostat from anywhere via the EcoNet App<sup>5</sup>
- Alerts sent directly to your phone or email



EcoNet Mobile App



EcoNet Smart Thermostat





# ENDEAVOR™



## FEATURES AT A GLANCE

**Input Rate: 60 – 115 kBtu**

**Configuration:**  
Downflow/Horizontal

**Heating Stages: Modulating**

**Motor Type: Constant CFM**

**Sound Ranking<sup>2</sup>: Quietest**

### PlusOnes:



**PlusOne® Energy Efficiency** – 97% AFUE



**PlusOne Diagnostics** – Industry first, 7-Segment LED for quick & easy service



**PlusOne Ignition System** – Direct Spark Ignition (DSI) for reliability & longevity



**PlusOne Water Management System** – Ruud-patented sensor that shuts off the furnace if a blocked drain is detected

### Limited Warranty<sup>1</sup>:

Parts – 10 Years

Heat Exchanger – Limited Lifetime

Conditional Unit Replacement – Limited Lifetime (registration required)

## Nearly 100 Years of Innovation



[Ruud.com](http://Ruud.com)

As the only manufacturer bringing innovative air and water solutions to homes and businesses around the world, we continue to deliver advanced comfort, savings and experiences to our customers—just as we've done for nearly 100 years.



### Ruud USA

5600 Old Greenwood Road  
Fort Smith, Arkansas 72908



### Ruud Canada Ltd. / Ltée

125 Edgeware Road, Unit 1  
Brampton, Ontario L6Y 0P5

*In keeping with its policy of continuous progress and product improvement, Ruud reserves the right to make changes without notice.*

<sup>1</sup>Registration is required for the conditional warranties. For complete details of the limited and conditional warranties, including applicable terms and conditions, contact your local Contractor or go to [Ruud.com](http://Ruud.com) for a copy of the product warranty certificate. <sup>2</sup>Based on manufacturer's furnace offering, and the product's heating stages, motor type and cabinet insulation. Sound levels are also dependent on furnace location and installation. <sup>3</sup>Per [EnergyStar.gov](http://EnergyStar.gov), when compared to a standard 80% AFUE gas furnace. <sup>4</sup>Proper sizing and installation of equipment is critical to achieve optimal performance. Ask your contractor for details or visit [EnergyStar.gov](http://EnergyStar.gov). <sup>5</sup>WiFi broadband internet connection required. Download the EcoNet® App from the App Store® or Google Play® to set up your EcoNet Smart Thermostat. Receipt of notifications depend on home WiFi set up. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates.



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Printed in the USA | 11/22 | QG | Form No. M22-6112 | Rev. 0