



RichmondWaterHeaters.com

WHY RICHMOND

Meet the Powerful, Easy-to-Install Smart Electric Water Heater with LeakGuard[™]

The unmatched Richmond *Encore* Smart Electric with LeakGuard[™] gives more than hot water-it gives power. It's full of built-in smart features to help prevent cold showers, alert homeowners of issues before there's no hot water and protect your customer's home from potential water damage. Plus, it's a like-for-like replacement, and it's easy to install and service.

Richmond

THE POWER TO **CONTROL**

Built-in EcoNet® WiFi Technology Allow your homeowners to control and optimize their water heater experience from their phone¹



LeakGuard[™] Protection Help homeowners protect their homes from potential water damage with automatic water shut-off

THE POWER TO KNOW

The More You KNOW

Knowledge is power. With integrated WiFi and the EcoNet® App, homeowners can avoid cold showers, know before they have no hot water and know when their water heater needs service. It's all possible with the Smart Electric with LeakGuard.



Hot Water **Availability Indicator**

Allows the homeowner to check if they have enough hot water to avoid cold showers¹

Element Health Indicator

Informs your homeowner if an element-and specifically which element-needs to be replaced so they can schedule a service call

THE POWER TO **KNOW**

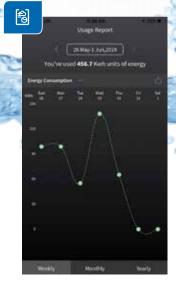
LeakSense[™] Detection Detect any water leak-large or small, internal or external²

KNOWLEDGE IS POWER



Built-in 360° LeakSense[™] Leak Detection

Alerts homeowner about a leak with a built-in water leak detection system that detects any leak-large or small, internal or external-in as little as 15 seconds³



120°

(a) Enable

Energy Usage Tracking

Enables the homeowner to view weekly, monthly and yearly energy usage reports to better manage consumption¹



Mobile Alerts

Notifies the homeowner immediately of leaks and service needs through the EcoNet App¹

THE POWER TO CONTROL

Put Your Clients in **CONTROL**

With built-in smart features, you can provide your homeowners with more control over their water heater experience.

SMART CONTROLS

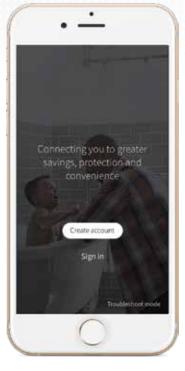
Built-in EcoNet® WiFi Technology

Allows homeowners to enjoy complete control, like adjusting water temperature and setting Vacation / Away Mode¹



150°

?





Water Temperature Control

120°

Enables homeowners to effortlessly adjust water set temperature to balance hot water needs via the EcoNet App

Set Vacation or Away Mode

Lets homeowners safely save energy on water heating costs while away

Contact Info in the App

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Record

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Helps you connect with customers by giving them an easy way to reach and share codes with you for repeat business and simpler service calls

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PROTECT Their Homes

Encore Smart Electric with LeakGuard features an allinclusive leak prevention system that quickly detects water leaks, shuts off incoming water and limits the amount of water that could escape the tank.



PROVIDE PEACE OF MIND



LeakGuard[™] Auto Water Shut-off Valve

All-inclusive leak prevention system protects your customer's home from potential water damage



Prevent up to \$4,000 in Home Damage

Water heater failures cost an average of \$4,000 per incident after the deductible is paid. With Encore Smart Electric with LeakGuard, you can help your clients feel safe and save money⁴



Detect Leaks in 15 Seconds

Encore Smart Electric with LeakGuard detects leaks in less than 15 seconds³ and alerts homeowners

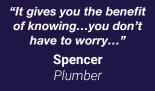


Limit Leaks to <20 oz.

LeakGuard protects your homeowners' belongings by limiting leaks to no more than 20 ounces⁵

PLUMBER-FRIENDLY

Decorations



Richmond Makes It Easy

Feel confident selling *Encore* Smart Electric with LeakGuard to homeowners while also enjoying hassle-free installation, replacement and service. Build reliable, life-long relationships by giving your clients the peace of mind they deserve.



Valve Quick-Release

If the actuator communication goes bad between the control and valve, you can replace it without touching the plumbing for simple, faster service



Leak Sensor Channel

Leak sensor replacement is easy by opening the bottom element cover and snaking the new leak sensor down the tube-360° protection, all from the front of the tank EASY TO SELL, EASY TO INSTALL, EASY TO SERVICE



Built-in Premium Features Save yourself time with built-in leak detection, automatic water shut-off valve

and WiFi control⁶

Diagnostic Mode

View detailed alerts and alarm codes while at the water heater via the Contractor App to expedite service⁷



Perfect for Replacement

Easy replacement with the same dimensions as a standard electric water heater and one-button startup

Best-In-Class Warranty

Deliver peace-of-mind with 12-year limited tank and parts warranty and 2-year full in-house labor warranty⁸

Self-Cleaning



Reduces sediment buildup to prolong tank life and maintain the water heater's efficiency and tank capacity



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Richmond The Water Heater Experts

Smart Electric with LeakGuard Specifications

DESCRIPTION				FEATURES		ROUGHING IN DIMENSIONS (SHOWN IN INCHES)					ENERGY INFO.	
T Y P E	NOMINAL GALLON CAPACITY	RATED GALLON CAPACITY	MODEL NUMBER	RECOVERY IN G.P.H. 90° F RISE	FIRST HOUR RATING G.P.H.	TANK HEIGHT A	HEIGHT TO OUTLET WATER CONN. B	HEIGHT TO INLET WATER CONN. C	DIAMETER D	APPROX. SHIP WT. (LBS.)	UNIFORM ENERGY FACTOR (UEF)	ESTIMATED YEARLY ENERGY COST
Tall	50	45	12E50-DCS	25	63	58-3/8	61-5/8	63-5/8	20-1/4	123	0.92	\$424
Tall	55	55	12E55-DCS	25	72	57	59-3/4	61-3/4	22-1/4	130	0.92	\$424
Med.	40	36	12EM40-DCS	25	55	48-3/8	50-1/2	52-1/2	20-1/4	108	0.93	\$419
Med.	50	45	12EM50-DCS	25	63	48	50-1/2	52-1/2	22-1/4	129	0.92	\$424



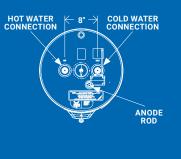
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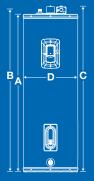
Uniform Energy Factor and rated gallon capacity based on Department of Energy (DOE) requirements.

• Heaters furnished with standard 240 volt AC, single phase non-simultaneous wiring, and 4500 or 5500 watt upper and lower heating elements.

*D		
^Recovery	= wattage/2.42 x temp. rise °F	
E		
Example:	5500W = 25 GPH	
	a (a aa)	
	2 42 x 90°	

**Recovery calculations used are based on 5500 watt elements used in non-simultaneous operation.





WATER CONNECTIONS ALL 3/4" N.P.T.

CONTACT US

Customer Service, Warranty and Parts: 800.621.5622 Technical Service: 800.HEATER3 (800.432.8373) EcoNet® Support: 800.255.2388 Plumber Support Group: 866.339.2388



¹WiFi broadband connection and EcoNet App required; notifications are dependent on external factors beyond Richmond's control. EcoNet is a registered trademark of Rheem® Manufacturing company. ²Water leaks from the heater only, as tested across scenarios including a minimum of 5.5mL/min volume leak rate, using most common installation scenarios. ³Source: Richmond Leak-Sensing Data: Time starts when leak begins and ends when sensor alarm is triggered. ⁴Source: According to The Insurance Institute for Business & Home Safety. ⁵Source: Richmond leak-sensing data; testing under a vacuum lock using 50 gallon tank, no expansion tank, average tank pressure of 40 psi, assuming no additional faucets are opened. ⁶Based on average costs of built-in components if purchased separately. ⁷WiFi broadband connection and Richmond Contractor App required; connection between water heater and app dependent on external factors beyond Richmond's control. ⁸See residential warranty certificate for complete information or view warranty details at RheemWarranties.com.

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In keeping with its policy of continuous progress & program improvement, Richmond reserves the right to make changes without notice.